



# Kiwa Covenant

## The Ultimate Quality Assurance

### Kiwa helps producers to stand out in the market with the Kiwa Covenant

As a producer you are convinced of the quality of your product. But how do you convince your customer? Kiwa developed the perfect tool: *the Kiwa Covenant*.

*The Kiwa Covenant* contains full details of the quality requirements on the basis of which Kiwa, as an *independent* and *impartial* institute, tests and certifies the product. The customer gets a *transparent* and *independent* quality assurance. With *the Kiwa Covenant* the customer can prove that his product really works as it should.



### Advantages of the Covenant

*The Kiwa Covenant* is mainly intended for innovative products and services, which cannot be certified in conventional means. Innovative products and services need *flexible* and *practical* certification schemes to gain market trust and acceptance from the first day they are available in the market.

A big advantage of this new quality assurance is that it can be arranged fairly quick. The development of an evaluation guideline takes about one to two years and a European CE standard even takes five to seven years. *The Kiwa Covenant* can be arranged within three or four months, depending on the length and the nature of the evaluation and tests. That can be very handy if you quickly want to introduce a product on the market and want to convince the customer of the quality of your product.

Another advantage of *the Kiwa Covenant* is that it has proved to be a very good *marketing tool*. As a producer you want to stand out in the market with your products. With *the Kiwa Covenant*, you can always prove the quality of your product. All the details and quality requirements are completely *transparent* and *verifiable*. *The Kiwa Covenant* can be a good instrument to increase sales.

In the future these kind of agreements will be concluded more often because it can be prepared quickly and according to your wishes.

### Procedure

You need to complete a number of steps to obtain *the Kiwa Covenant*:

- Together with a Kiwa certification expert you define the properties of the product;
- The product is tested according to the assigned requirements and described;
- If both parties agree, the covenant can be concluded;
- After the conclusion Kiwa controls the quality on the agreed frequencies.

*The Kiwa Covenant* can be used both nationally and internationally. It gives the producer the opportunity to have a global certification for his products in an very short time by an independent party.

### Information

Please check out the backside of this leaflet for the complete Kiwa Covenant procedure.

If you want more information, please contact:  
[castor@kiwa.com](mailto:castor@kiwa.com)

See also [Kiwa Service Portal](#)



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## Procedure Kiwa Covenant

